

HEAL TOGETHER: EMPLOYER TOOLKIT





ABOUT HEAL TOGETHER

Heal Together is a coalition of community and academic organizations working with LA County vaccination teams to give equal access to the COVID-19 vaccine and other resources in Black and Latino communities of LA. Dozens of pop-up vaccine clinics will be held in October at churches, schools, and barbershops in underserved areas of LA County. The coalition is helping host sites prepare for the clinics by delivering accurate information and inspiring messages.

"The systematic impacts of COVID-19 on communities of color will only worsen if we do not ensure that every eligible youth and adult has access to these life-saving medications." - Reverend Dawneshia K. Beaver, MPH, MAT, Program Manager at Kedren Vaccines.

To learn more about Heal Together and other VaccinateLA campaign initiatives, visit www.vaccinatela.info.



Charles R. Drew University
of Medicine and Science
A Private University with a Public Mission



Kedren Community Health Center





HOW TO HOST A VACCINATION EVENT: A TIMELINE

TWO weeks prior to event:

- **Submit** mobile vaccination request through the LA County Department of Public Health COVID-19 Mobile Vaccine Team Interest Form: <https://tinyurl.com/y8w4cvhz> OR the Kedren Mobile Vaccination Event Request Form: <https://bit.ly/3EsmQYD>
- Await **confirmation** on your vaccine request submission
- Contact and meet with partners or stakeholders to begin brainstorming about event logistics and activities.

ONE-AND-A-HALF weeks prior:

- Develop your own **flyer** for event, or begin circulating the flyer provided by your vaccine provider. Be sure to include the vaccine registration link that the vaccine provider will give you so that attendees can register early.
- **Distribute** hard copies around your workplace and hand out to employees.
- Consider hosting a **listening session** with employees to hear their pressing needs and questions about vaccination. Identify strategies to meet discussed needs at your event (for example, food distribution, PPE distribution, incentives, etc.)
- Distribute **FAQ** documents and other informational resources to employees:
<https://vaccinatela.info/vaccine-faq/>

ONE week prior:

- Discuss the event at your **staff meetings**. Share the importance of the effort your company is committing to and ask for support from attendees.
- If you held a listening session with your employees, share what you heard. **Acknowledge** the concerns and challenges people brought up, and discuss strategies for addressing these needs at your event or in other ways.
- Have your staff or volunteers begin distributing the event flyers and FAQs document to employees' families and the local community, depending on who the event is open to. Post your flyer in nearby restaurants, coffee shops, libraries, and other spaces.
- Meet with event day volunteers to plan **logistics** - roles, responsibilities, and expectations for the upcoming event. Review best practices and share contact information for those who will be onsite day-of. Consider asking volunteers to promote the event amongst their networks (calling, emailing, posting to social media, etc.).



HOW TO HOST A VACCINATION EVENT: A TIMELINE

Prior to the event day:

- **Promote, promote, promote!** Share the event information with your employees, community, and networks. Use VaccinateLA social media assets to post to your social media platform or website: www.facebook.com/VXLA-100220469019186. Ask your followers to share or comment on your content. Don't forget to call individuals to inform them of the event and/or send out emails with the event flyer included as an attachment.
- Have in-person **conversations** with your employees and point them to reliable news sources and trusted colleagues for more research.

Event day:

- Start the day with a short **kick-off** meeting with all event staff and volunteers. Review event logistics, expected partners, roles, responsibilities, and expectations. Share a motivational or positive word to get everyone fired up!
- Begin **setting up** your event space. Arrange tables, chairs, and tents. Don't forget to display signs and posters to direct attendees to your event. See below suggested items that may be needed to host an event.

CHECKLIST

- TABLES
- CHAIRS
- TENTS
- REGISTRATION AND INFORMATION TABLE(S)/ MATERIALS
- VENDOR TABLES AND VACCINE ADMINISTRATION AREA(S)
- TECHNOLOGY (I.E. TABLETS, LAPTOPS, ETC)
- ELECTRICITY
- LIGHTS
- INCENTIVES, PROMOTIONAL ITEMS, SMALL GIVEAWAYS
- SNACKS AND/OR WATER
- TABLECLOTHS



HOW TO HOST: PROMOTION GUIDANCE

- Send emails or e-blasts to your network, friends, family, colleagues, congregants, etc.
- Post your event on social media and ask for your followers to share your content
- Send text messages
- Create a video to promote your event and share on social media and with your network
- Post VaccinateLA social media messages to your social media platform ahead of your event. Be sure to include your event information in the caption!



Use the social media messages below to kick off promotion of your event!

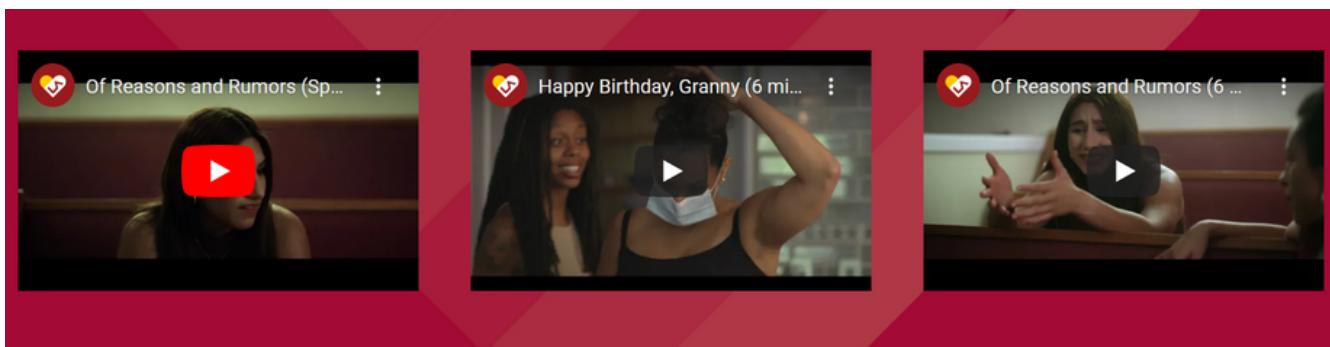


HOW TO HOST: PROMOTION GUIDANCE

Use multimedia formats to engage your employees and kick-start the promotion of your event!

The below short films follow a tight-knit Latino family in East LA and an African American family in South LA celebrating their grandmother's birthday. Except some family members are hesitant about getting their shot. Teresa is worried about side effects and her fertility, but her sister shows her what's true and what's just a rumor. Melanie's family wants to travel but doesn't want to get their shot. An argument at the dinner table leads to an honest discussion about the Tuskegee experiment, safety, and the vaccine.

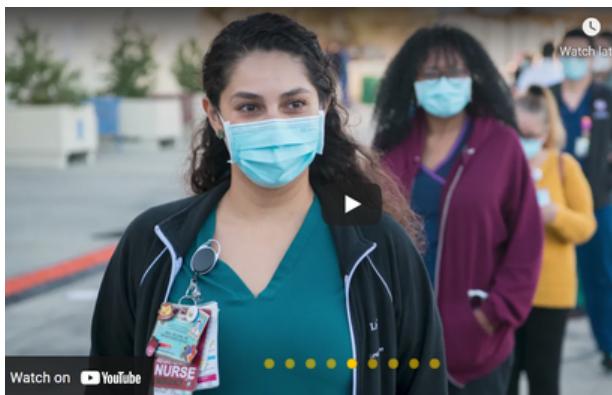
Both videos feature the work of young Latino and African American filmmakers and were produced by USC, VaccinateLA and StayConnectedLA. The films are available in both English and Spanish.



***View these short films and other videos at
<https://vaccinatela.info/videos/>***

HOW TO HOST: PROMOTION GUIDANCE

Los Angeles residents and local healthcare professionals share personal stories about why they chose to get vaccinated in these short testimonial videos.



View more #ShareYourWhy
videos here:
vaccinatela.info/videos

HOST A MOBILE VACCINE CLINIC TODAY!

WHY?

- Hosting a vaccine clinic is FREE!
- All three vaccines are safe and effective in protecting you and your community from COVID-19.
- No Health Insurance required.
- No immigration questions will be asked.

LEARN ABOUT
VACCINE INCENTIVES!
VaccinateLACounty.com

INTERESTED? FOLLOW THESE THREE SIMPLE STEPS!

Step 1

Read the Mobile Vaccine FAQ document for more information.

tinyurl.com/58w4db68



Step 2

Fill out the Mobile Vaccine interest form by visiting:
<https://tinyurl.com/y8w4cvhz>



Step 3

Wait for the Mobile Vaccine Phone Bank Team to contact you to provide more information and help answer any of your questions!

YOUR ACTIONS SAVE LIVES!



COVID-19 Vaccines: Common Concerns

As more Californians get vaccinated and variants circulate, we understand you may have questions and concerns about the safety, effectiveness and side effects of the vaccine. We have put together a list of common questions from the community below. The answers have been vetted by medical experts. Please feel free to share this document with your family, friends, neighbors and members of your community. Together, we can stop COVID-19 and keep California safe!

VACCINE DEVELOPMENT AND SAFETY

Will the vaccine make me sick with COVID-19?

No, the vaccine does not give you COVID-19. None of the vaccines contain the live virus.

The vaccine was developed too fast. I do not trust that it's safe.

The vaccines went through 3 phases of clinical trials, which were all overseen by the FDA and CDC. mRNA vaccines have also been around for over 10 years, so the science is not new.

Is it safe for Black and Latino communities to get the vaccine?

The three vaccines were tested on diverse populations, and include Black and Latino volunteers. The vaccine is effective and safe in those groups. A big effort was made to assure that Black and Latino people would not be victims of medical neglect and medical racism.

Will getting the vaccine affect my immigration status or immigration application?

There is equal access to vaccines for undocumented immigrants. Receiving the vaccine will not affect your immigration status.

Can the vaccines cause autism or other serious health problems?

No. Like other approved vaccines, scientists believe the COVID-19 vaccine does not cause disorders like autism or other health problems.

I'm pregnant. Is it safe for me to take the vaccine?

Yes, COVID-19 vaccines are safe during pregnancy and breastfeeding. You might want to talk to your healthcare provider to help you decide when to get vaccinated.

Will the vaccine affect my or my partner's ability to have a baby?

No. There is no evidence that the vaccine interferes with pregnancy. In fact, women who were in the clinical trials were able to get pregnant after.

What is the most common variant in the United States right now?

The Delta variant is the cause of more than 90% of the COVID-19 cases in the United States. Children and adults under 50 are being hospitalized more often.

What are the best ways to protect myself from being infected by COVID-19?

- Get vaccinated
- wear a mask
- keep doors and windows open indoors for ventilation
- maintain social distancing
- wash your hands often for at least 20 seconds

What are common side effects of vaccines?

- Soreness and/or swelling on site of injection
- mild fever
- chills
- body ache
- muscle ache
- nausea

Recommendations about boosters is changing.

Please visit the [CDC website on boosters](#) to learn more and stay up to date.



VACCINE PLANNING

Does the vaccine cost money?

No. COVID-19 vaccine is free for everyone.

When will children get the vaccine?

Currently, only 12 to 18 year-olds can get the vaccine. A vaccine for kids 12 and under is in clinical trials and could be available later in the fall.

What is the difference between each brand of vaccine, which one is better?

All three COVID-19 vaccines offer strong protection. Chances of infection and transmission are much lower when you receive any of the vaccines. Pfizer and Moderna vaccines require two doses. The Johnson & Johnson vaccine requires one dose.

I just received my first dose. How do I ensure I get my second dose?

When you get your first dose, you will receive a vaccine record card and from there you should be able to schedule your second appointment by calling 833-540-0473, scheduling it online or with your doctor.

How do I sign up to get a vaccine?

Visit <https://vaccinatela.info/> and click on "Make an Appointment." Follow the instructions to schedule your vaccine appointment.

VACCINE SAFETY FOR KIDS

Are COVID-19 vaccines for children approved by the FDA?

Only the Pfizer-BioNTech COVID-19 vaccine is fully approved by the FDA for kids aged 16 and older. Currently, the vaccine is in clinical trials for children aged 12 and younger.

Kids are the least likely to be affected by COVID-19. Why should I vaccinate my child?

We are seeing more infections and hospital admissions among children and younger adults, especially with the Delta variant. Vaccination is the best way to protect them.

Will I get COVID-19 even after being fully vaccinated?

You will be at lower risk of infection after getting your vaccine. However, if you do get infected, you will most likely have mild or no symptoms at all. More importantly, you will be protected from death and hospital admission.

I have recovered from COVID and have natural immunity. Why should I get the vaccine?

Natural immunity differs from one person and another. Studies have shown that vaccination after recovery from COVID can boost your natural immunity. Recent information is also showing that even if you had COVID last year, you may not be protected from the Delta variant.

COVID-19 Treatment Cost

Will my insurance cover the cost of COVID-19 treatment?

It is not guaranteed that COVID-19 treatment expenses will be covered by health insurance plans, and these expenses could end up being costly for you and your family.

Preocupaciones Comunes

A medida que más californianos se vacunan y circulan variantes, entendemos que puede tener preguntas e inquietudes sobre la seguridad, eficacia y efectos secundarios de la vacuna. Hemos elaborado una lista de preguntas comunes de la comunidad, debajo. Las respuestas han sido examinadas por expertos médicos. No dude en compartir este documento con su familia, amigos, vecinos y miembros de su comunidad. ¡Juntos podemos detener el COVID-19 y mantener a California a salvo!

DESARROLLO Y SEGURIDAD DE LAS VACUNAS

¿Me enfermará la vacuna con COVID-19?

No. No se puede contraer la enfermedad por las vacunas, y la actual vacuna no incluyen el virus en cualquier forma.

La vacuna se desarrolló demasiado rápido. No confío en que sea seguro.

Se realizaron muchas investigaciones sobre el tipo de virus que causa COVID-19. Esta vacuna todavía tardó varios meses en desarrollarse, a pesar de que los científicos trabajan las veinticuatro horas del día y se designó una gran cantidad de fondos hacia el desarrollo de vacunas.

¿Es seguro que las comunidades negras y latinas se vacunen?

Las tres vacunas que están disponibles se probaron en diversas poblaciones. Los esfuerzos se hicieron para incluir voluntarios negros y latinos para asegurarse de que no habrían factores que harían que una vacuna fuera menos eficaz o menos segura en cualquiera de esos grupos. Se hizo un gran esfuerzo para asegurar que voluntarios no serían víctimas de negligencia médica y racismo médico.

¿Recibir la vacuna afectará mi estado migratorio o mi solicitud migratoria?

No. Todos los californianos, independientemente de su estado migratorio, son protegido por la ley para buscar atención médica sin temor a Consecuencias.

¿Pueden las vacunas causar autismo u otros problemas de salud graves?

No. Al igual que otras vacunas aprobadas, los científicos creen que la vacuna COVID-19 no causa trastornos como el autismo u otros problemas de salud.

Estoy embarazada. ¿Es seguro para mí tomar la vacuna?

Sí, las vacunas COVID-19 son seguras durante el embarazo y amamantamiento.

¿Afectará la vacuna mi capacidad o la de mi pareja de tener un bebé?

No. Los expertos de la salud dicen que no hay evidencia de que recibir la vacuna causa infertilidad, afecta el ADN o los óvulos.

¿Cuál es la variante más común en los Estados Unidos ahora mismo?

La variante Delta es la causa de más del 90% de los casos de COVID-19 en los Estados Unidos. Niños y adultos menores de 50 años están siendo hospitalizados más a menudo.

¿Cuáles son las mejores formas de protegerme yo mismo de ser infectado por COVID-19?

- Vacúnate
- usa mascarilla
- mantén puertas y ventanas abiertas en el interior para mejor ventilación
- mantener distanciamiento social
- lavarse las manos con frecuencia
- durante al menos 20 segundos

¿Cuáles son los efectos secundarios comunes de las vacunas?

- Fiebre leve
- escalofríos
- sensación de cansancio,
- dolor de cabeza
- músculos y articulaciones
- dolor
- hinchazón o enrojecimiento donde se aplicó la inyección

Las recomendaciones sobre refuerzos están cambiando.

Visite los [CDC sobre refuerzos](#) para obtener más información y mantenerse actualizado.



PLANIFICACIÓN DE VACUNAS

¿La vacuna cuesta dinero?

No. La vacuna COVID-19 se administrará a los residentes del condado de Los Ángeles sin costo.

¿Cuándo recibirán la vacuna los niños?

Actualmente, los jóvenes de 12 a 17 años pueden recibir la vacuna. Se está probando una vacuna para niños menores de 12 años en ensayos clínicos y podría estar disponible más adelante en el otoño.

¿Cuál es la diferencia entre cada marca de vacuna, cual es mejor?

Las tres vacunas COVID-19 son seguras y efectivas para evitar la hospitalización y la muerte. Usted tendrá un riesgo menor de tener la enfermedad y transmitirlo a otros. Los estudios han demostrado que tres vacunas pueden protegerlo de la variante Delta también. Ambas vacunas Pfizer y Moderna requieren dos dosis. La vacuna Johnson & Johnson requiere una dosis.

Recién recibí mi primera dosis. ¿Cómo me aseguro de obtener mi segunda dosis?

Cuando reciba su primera dosis, recibirá una tarjeta de registro de vacunas y desde allí debe ser capaz de programar su segunda cita llamando al 833-540-0473, programándolo en línea o con su doctor.

¿Cómo me inscribo para recibir una vacuna?

Visite esta página web: <https://vaccinatela.info/> Una vez que estás en el sitio web, haz clic en "Crear una Cita" y sigue las instrucciones para programar su cita de vacunación.

VACUNAS SEGURAS PARA NIÑOS

¿Las vacunas COVID-19 para niños están aprobadas por la FDA?

Solo la vacuna Pfizer-BioNTech COVID-19 está completamente aprobada por la FDA para niños mayores de 16 años. Actualmente, la vacuna se está probando en ensayos clínicos para su uso en niños de 12 años o menos.

Los niños son los menos propensos a verse afectados por COVID-19. ¿Por qué debería vacunar a mi hijo?

Este no es el caso de la variante Delta. Vemos más infecciones y admisiones de hospitalización entre niños y adultos más jóvenes.

La vacunación es la mejor forma de protegerlos.

¿Tendré COVID-19 incluso después de estar completamente vacunado?

Tendrá un menor riesgo de contraer la enfermedad después de recibir su vacuna. Sin embargo, si se infecta, la mayoría de las veces es probable que tenga síntomas leves o no tenga ningún síntoma. Más importante aún, tú estarás protegido contra la muerte y el ingreso al hospital.

Me he recuperado de COVID y tengo inmunidad natural. ¿Por qué debería vacunarme?

La inmunidad natural difiere de una persona a otra. Sin embargo, los estudios han demostrado que vacunarse después de la recuperación de COVID puede aumentar su inmunidad natural. Recientemente la información también muestra que incluso si tuvo COVID este último año, es posible que no esté protegido de la variante Delta a menos que estés vacunado.

COSTO DEL TRATAMIENTO COVID-19

¿Mi seguro cubrirá el costo del tratamiento de COVID-19?

No se garantiza que los gastos del tratamiento de COVID-19 estén cubiertos por planes de seguro médico, y estos gastos podrían terminar siendo costoso para usted y su familia.