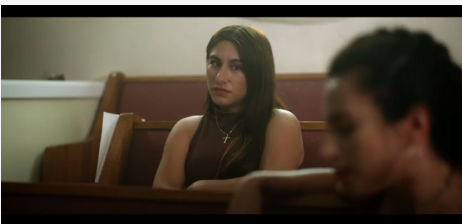


FACT SHEET

WHO ARE WE?

VaccinateLA is a community-partnered, USC-wide initiative that seeks to reduce barriers to COVID vaccinations in Los Angeles. We have been listening and learning about local hesitancy and barriers to becoming vaccinated, and using that information to inform educational messages, outreach and navigation services, vaccination clinics in partnership with community leaders and organizations, the faith community, advocacy groups, and healthcare providers.

Visit our website, VaccinateLA.info, to find short films, artwork, informational videos, and answers to top questions. You can also find vaccination locations near you and get personalized help from a trained "community vaccine navigator."



OUR WORK

- **Educational workshops and townhalls** delivered in English and Spanish to >2,000 Los Angelenos focused on COVID, testing, vaccines, mental health and resilience
- **Focus groups** with youth, parents, the faith community, service providers, advocacy groups and local residents to learn about concerns, barriers, and educational and outreach strategies to increase vaccinations
- **#ShareYourWhy videos** with community residents, leaders, and healthcare providers
- **Instagram Live** videos hosted by influencers featuring USC experts, doctors and community leaders
- **Two short films** developed by local Latino and African American film makers, each telling the story about multigenerational families having real conversations about vaccine myths
- **Community vaccine navigators** who help reduce barriers to vaccination in South and Eastern LA
- **Mobile "pop-up" vaccination clinics** hosted with local churches in neighborhoods with low vaccination rates
- **Healing Circles** that bring Los Angeles residents together to support one another and grieve the losses, tragedies, and trauma since the pandemic

IN PARTNERSHIP WITH LA CITY, COUNTY AND 159 COMMUNITY PARTNERS

CONTACT US:

LAURA STODDARD
VACCINATELA@USC.EDU

